Care of leather shoes and accessories is not just about making your favorite shoe and fashion accessory look good. It’s also about preserving and adding to the life of your treasured item. Whether you spend a lot on your shoes and fun wear, or don’t have much to spend, taking care of them makes sense. In the case of lifestyle performance, designer, or more expensive shoes and accessories, look at it as though you’re protecting your investment, or what could be a future collectible.

To really protect your shoes and accessories (and keep them looking their best), there are three easy steps to follow to maintain and protect your favorite footwear and fashion treasures.

1. Protect

Remember…. An ounce of prevention is worth a pound of cure. Utilize our Water and Stain Repellent on all smooth leather surfaces. Suede Protector should always be used first on suede and nubuck. But, in a pinch, Water and Stain Repellent can be used on suede and nubuck. And please, always follow label directions.

Rain & Stain Repellent
- Engineered to provide the ultimate level of breathable protection. Using advanced Nano-Technology, an impenetrable barrier is formed by a layered molecular lattice, making it the most effective protectant for leather and fabrics.
- Eco-friendly! Non-hazardous and non-toxic. Does not contain any heavy metals or solvents. Water based and degrades naturally to its base components.
- Tested and proven, Rockport’s Rain & Stain Repellent is more effective than any other product of its kind. It provides better protection from rain, snow, slush and dirt and it is the ultimate protector for all leather, suede, Nubuck and canvas shoes.

2. Clean

Always start with a clean surface. Using our Cleaner & Conditioner, a damp cloth and apply a small amount of cleaner using a circular motion to remove surface dirt. Should only be used on smooth or pebble grain leathers never on suede and nubuck. For suede and nubuck use the Suede Nubuck Block and Brush. Use the block to spot clean and the brush to gently bring back the nap. Use the brush gently.

Cleaner & Conditioner
- Specially formulated to effectively clean and prolong the life of all types of smooth and oiled leather footwear and accessories.
- Eco-friendly! Made with non-hazardous and nontoxic ingredients, our Cleaner & Conditioner does not contain any heavy metals or solvents. It is water based and degrades naturally to its base components so it is as good for the environment as it is for our shoes.
- Tough on stains, Rockport’s Cleaner & Conditioner will remove dirt, oil, grass, tar and ink; and with its superior conditioning ability, it will not dry the leather. Our Cleaner & Conditioner relaxes the pores of the shoe material to allow the dirt, dust and grime trapped within to release. At the same time, its conditioning properties penetrate and condition your shoe, preventing cracking, scuffing, or discoloration.

Suede & Nubuck Cleaning Kit
- Constructed to restore the appearance of all your suede and nubuck shoes, bags belts and accessories.
- Cleans, lifts and fluffs! Our Suede & Nubuck Kit lifts away surface dirt and fluffs up the nap on your favorite suede & nubuck Rockport shoes producing a clean and healthy look. The spot cleaning bar is great for removing tough stains and marks on your nubuck and suede! Just rub the edge of the bar in a back and forth motion over spot to lift and remove foreign particles, then restore the nap with our soft nylon brush! Because our brush is made with soft nylon bristles it is gentle on all leather surfaces.
- Ultimate Care & Protection! When deep cleaning the entire shoe or bag, start with Rockport’s Cleaner and Conditioner. Follow that with our Suede & Nubuck cleaning kit and top it off with Rockport’s Rain & Stain Repellent to protect against future weather, dirt and stains.

3. Restore

Restoring is more than just polishing. Nourishing the leather is just as important as moisturizing your skin. Rich with emollients, our Instant Shine or Cream Polish will condition and cover scratches and scuffs. Rockport’s Premium Shine Sponge is perfect for on-the-go upkeep of your footwear.

Leather Lotion
- Specifically designed to gently moisturize your fine leather shoes and accessories.
- Supple! Our creamy Leather Lotion keeps your favorite Rockport shoes and accessories soft and supple by adding extra moisture to help prevent drying cracking and scuffing. The most harmful thing for leather is dryness but with regular application of our Leather Lotion you can prevent this problem and prolong the life of your leather shoe or accessories. Dryer climates may require additional leather lotion treatments.

Ultimate Care & Protection! Combine your Leather Lotion applications with our other shoe leather and fabric care products for the ultimate shoe care experience. On heavily soiled leather, first clean with Rockport Cleaner & Conditioner. When finished cleaning, apply our Leather Lotion to condition and soften and finally apply Rockport Rain & Stain Repellent to protect against weather, dirt and debris.

Premium Instant Shine Sponge
- Brilliant shine in seconds. Instant Shine replaces leather’s natural oils. Its compact size fits conveniently in a briefcase or purse and is a must have for travelers.
- Good for your leather! Similar products contain silicone to get that immediate shine but silicone is not good for leather. Our blend of oils is truly good for leather and it cleans and shines smooth and oiled leather!
- Popular! Products of this type have proven to be the most popular selling shoe care item in the world because it is fast, easy and provides immediate results.

Polish
- TOP quality! Rockport Cream Polishes are the absolute TOP quality in shoe polish.
- High-grade waxes & Oils! Our polishes contain the absolute TOP quality in shoe polish.

Shoe & Sandal Refresher
- Specially formulated to effectively clean and deodorize all types of foot-beds. Incorporated with a skin safe deodorizing system, our shoe and sandal refresher is made using the finest in safe detergents.
- Fresh & clean! Our refresher is an excellent way to keep your shoes and sandals looking and feeling their freshest.

Now more than ever consumers are seeking out products that not only meet their needs but also reduce the negative impact on our environment and their family’s health. Rockport Leather & Fabric Care formulations are certified eco-friendly and biodegradable. Our bottles are made from recycled materials and are recyclable. Rockport fills an increasing demand for quality, earth-conscious care products.